

## **NEWS RELEASE**

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## **FOR IMMEDIATE RELEASE**

### **Home Renovations and the Importance of Replacement Windows**

**Markham, Ontario, February 22, 2011-** Spring is fast approaching which means there will be a resurgence of home renovation projects popping up all over the city. When starting to plan a home renovation project, it is vital to remember the importance of replacement windows. Not only will they improve the overall aesthetic or curb appeal of a home, but they will also increase the energy efficiency, which lowers the homeowner's long-term energy expenses. Not to mention the resale value that replacement windows add to a home.

Reliable and affordable, Energy Star vinyl windows from Torwin Windows and Doors are a great option for replacement windows. Manufactured from one hundred percent virgin vinyl, these windows offer strength, durability, energy efficiency, as well as a sleek finished look. Avoid vinyl that has been recycled, as this will affect the overall strength and durability of the window. Other replacement window options include Extruded Aluminum Clad finished with a true wood interior or wood windows that are true wood on the exterior and the interior.

“Vinyl windows have become a favored choice of consumers. They come in many different configurations and color options and offer the customer great value for their money. Often, when evaluating the needs of our customers shopping for replacement windows, we recommend vinyl as the way to go. Vinyl windows can be customized by size, shape, colour and configuration. They are definitely the affordable option and they drastically change the exterior of any home when undergoing a home renovation,” states Vice President of Torwin, Steve McNair.

The importance of including replacement windows in any home renovation project is crucial to a more energy efficient home. Increasing energy efficiency adds value to a home, while lowering living costs. For more information on replacement windows, vinyl windows, or any other home renovation products please go to [www.torwin.com](http://www.torwin.com)

#### **About Torwin Industries Limited:**

Established in 1988, Torwin has become a trusted source for all external home renovation needs. With over 75 years of combined experience, Torwin is an industry leader, specializing in window and door products, services and installations. Torwin is a reputable company that prides itself on quality and craftsmanship.

With humble beginnings, the company began with window and door system sales. Over the years they have grown to expand their products and services to include: brick and frame knockouts, custom wood work, mouldings, shutters (interior and exterior), siding, eavestrough, fascia, hardware, custom glass work, architectural décor and sealed unit repair.

From an extensive showroom to their own in-house installation crews, they have grown over the years in response to the demand for the “Torwin Touch,” a way of doing business by putting the customer first. Torwin develops a strong relationship with their customers. For more information please visit the company’s website at [www.torwin.com](http://www.torwin.com).